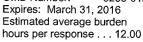
UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549



OMB Number: 3235-0123





SEC ANNUAL AUDITED REPORTAL Processing **FORM X-17A-5** Section **PART III**

FEB 272015

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SEC FILE NUMBER

FACING PAGE Washington DC Information Required of Brokers and Dealers Pursuant Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING _		ENDING 12	12/31/14	
	MM/DD/YY		MM/DD/YY	
A. RI	EGISTRANT IDENT	IFICATION		
NAME OF BROKER-DEALER:			OFFICIAL USE ONLY	
Southwestern Capital Markets, Inc.			FIRM ID. NO.	
ADDRESS OF PRINCIPAL PLACE OF BUSI	NESS: (Do not use P.O. E	Sox No.)		
140 E. Houston Street, Suite 201		- <u>, </u>		
	(No. and Street)			
San Antonio	Texas		78205	
(City)	(State)		(Zip Code)	
В. АС	COUNTANT IDENT		a Code – Telephone No.)	
INDEPENDENT PUBLIC ACCOUNTANT w	hose opinion is contained	in this Report*		
Edward Richardson, Jr., CPA	· · · · · · · · · · · · · · · · · · ·	v 214poxt		
	me – if individual, state last, first,	middle name)		
15565 Northland Dr., Ste. 508 West	Southfield	MI	48075	
(Address)	(City)	(State)	(Zip Code)	
CHECK ONE: Certified Public Accountant Public Accountant Accountant not resident in Uni	ited States or any of its po	ssessions.		
	FOR OFFICIAL USE C	NLY		

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

SEC 1410 (06-02)

Potential persons who are to respond to the collection of Information contained in this form are not required to respond unless the form displays a currently valid OMB control number.



OATH OR AFFIRMATION

I,	Robert G. Rodriguez		, swear (or affirm) that, to the
		nying financial statement and support	ing schedules pertaining to the firm of
	outhwestern Capital Markets, Ir		, as of
	ecember 31		I further swear (or affirm) that neither the
	7	officer or director has any proprieta	ary interest in any account classified soley a
that of a c	ustomer, except as follows:	a cannon of miretor mas any propiner	ay microst in any account classifica soley a
	, 1		
_		NONE	
_			
		9	- 17 (16 %
			Signature
			Signature
	·		Chief Executive Officer
	α		Title
	· (6 ()		^
	Notary Public	ALICE AGUILLON	E
	round rubby	Notary Public	
		STATE OF TEXAS My Comm. Exp. 12-96-201	,
This repor	t** contains (check all applicable bo	4 (c) 1 (c)	}
) Facing page.	DXG V,,,,,	•
) Tacing page.) Statement of Financial Condition.		
•	s) Statement of Income (Loss).	•	
	l) Statement of Cash Flows.		
,	•	lders' Equity or Partners' or Sole Pro-	nrietor's Canital
		es Subordinated to Claims of Creditor	
	g) Computation of Net Capital.		
		f Reserve Requirements Pursuant to I	Rule 15c3-3.
		ssion or control Requirements Under	
(i	A Reconciliation, including appro	opriate explanation, of the Computation	on of Net Capital Under Rule 15c3-1 and the
_	Computation for Determination o	f the Reserve Requirements Under Ex	shibit A of Rule 15c3-3.
□ (k			ancial Condition with respect to methods of
	consolidation.		
(1)	An Oath or Affirmation.	(
	n) A copy of the SIPC Supplemental		
			o have existed since the date of the previous
	audit.		
■ (c) Report of Independent Registered	Public Accounting Firm on Exempti	on Report.
**For con	ditions of confidential treatment of c	certain portions of this filing, see sect.	ion 240.17a-5(e)(3).

^{*}The Company is exempt from the filing of the SIPC Supplemental Report as net operating revenues are less than \$500,000.

Edward Richardson Jr., CPA 15565 Northland Dr W Ste 508 Southfield, MI 48075 248-559-4514

Independent Auditor's Report

Board of Directors Southwestern Capital Markets, Inc. 140 E. Houston San Antonio, TX 78205

Report on the Financial Statements

I have audited the accompanying statement of financial condition of Southwestern Capital Markets, Inc. as of December 31, 2014 and the related statements of income, changes in stockholder's equity, changes in liabilities to claims of general creditors, and cash flows for the year ended. These financial statements are the responsibility of Southwestern Capital Markets, Inc. management. My responsibility is to express an opinion on these financial statements based on my audit.

Auditor's Responsibility

I conducted this audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. I believe that my audit provide a reasonable basis for my opinion.

Opinion

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Southwestern Capital Markets, Inc. as of December 31, 2014, and results of its operations and its cash flows to the year then ended in conformity with accounting principles generally accepted in the United States.

Other Matters

The Net Capital Computation has been subjected to audit procedures performed with audit of Southwestern Capital Markets, Inc. financial statements. The Net Capital Computation is the responsibility of Southwestern Capital Markets, Inc. 's management. My audit procedures included determining whether the Net Capital Computation reconciles to the financial statements or the underlying accounting and other records as applicable, and performing procedures to test the completeness and accuracy of the information presented in the Net Capital Computation. In forming my opinion on the Net Capital Computation, I evaluated whether the Net Capital Computation, including its form and content is presented in conformity 17 C.F.R. § 240 17a-5. In my opinion, the Net Capital

Computation is fairly stated, in all material respects, in relation to the financial statements as a whole.

Edward Richardson Jr., CPA Southfield, MI. 48075

February 16, 2015

SOUTHWESTERN CAPITAL MARKETS, INC.

BALANCE SHEET As of' December 31, 2014

ASSETS

CURRENT ASSETS	
Cash in Bank	\$ 155,974
Accounts Receivable	90,000
Prepaid Expenses	2,330
Total Current Assets	248,304
PROPERTY AND EQUIPMENT	
Equipment	30,699
Less: Accumulated Depreciation	(30,699)
OTHER ASSETS Other Asset	15,000
Total Other Assets	15,000
TOTAL ASSETS	\$ 263,304
LIABILITIES & STOCKHOLDER'S EQUITY	
CURRENT LIABILITIES	
Accounts payable	\$ 7,244
Total Current Liabilities	7,244
LONG-TERM LIABILITIES	
Note payable	20,880
Total Long-Term Liabilities	20,880
TOTAL LIABILITIES	28,124
STOCKHOLDERS' EQUITY	
Convertible preferred stock, no par value, 1,000,000 shares authorized, 16,000 shares issued and outstanding	128,000
Common stock, no par value,	010 004
1,000,000 shares authorized, 353,327 shares issued and 351,327 outstanding Additional paid in capital	810,294
Retained Earnings	117,030 (820,144)
·	(020,144)
Total Stockholders' Equity	235,180
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 263,304

See notes to financial statements.

SOUTHWESTERN CAPITAL MARKETS, INC.

Statement of Income Year ended December 31, 2014

	12 Months Ended December 31, 2014	
Revenue		
Designated Sales	\$ 8,971	
Commissions Earned	252,997	
Other Income	30	
TOTAL REVENUES	261,998	
Operating Expenses		
Employee compensation and benefits	213,938	
Floor brokerage and exchange fees	2,862	
Communications	8,217	
Occupancy	37,874	
Other expenses	64,905	
TOTAL OPERATING EXPENSES	327,796	
Operating Income (Loss)	(65,798)	
Net Income (Loss)	\$ (65,798)	

SOUTHWESTERN CAPITAL MARKETS, INC. STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY FOR THE YEAR ENDED DECEMBER 31, 2014

•	Preferred Stock		Common Stock		Paid-in Capital		Retained Earnings	Total Stockholders' Equity
	Shares	Amount	Shares	Amount	Shares	Amount	Amount	Amount
Balance at January 1, 2014	16,000	128,000	277,134	\$ 818,679	-	\$ -	\$ (754,346)	\$ 192,333
Net Income							\$ (65,798)	\$ (65,798)
Capital Transactions			(5,723)	(8,385)		117,030		108,645
Prior Period Adjustments	-	-	-	-	-	-	-	-
Balance at December 31, 2014	16,000	128,000	271,411	\$ 810,294	-	\$ 117,030	\$ (820,144)	\$ 235,180

SOUTHWESTERN CAPITAL MARKETS, INC.

STATEMENT OF CASH FLOWS

For the 12 months ended December 31, 2014

CASH FLOWS FROM OPERATING ACTIVITIES	
Net Income (Loss)	\$ (65,798)
Decrease (Increase) in Operating Liabilities:	
Accounts Receivable	(55,000)
Other	4,378
Accounts Payable	6,100
Total Adjustments	(44,522)
Net Cash Provided By (Used in) Operating Activities	(110,320)
Cash Flows From Financing Activities:	
Notes Payable Borrowings	(2,621)
Additional Paid-in Capital	117,030
Treasury Stock	(8,385)
Net Cash Provided By (Used in) Financing Activities	106,024
Net Increase (Decrease) in Cash and Cash Equivalents	(4,296)
Cash and Cash Equivalents at Beginning of Period	160,270
Cash and Cash Equivalents at End of Period	\$ 155,974

NOTE A – SUMMARY OF ACCOUNTING POLICIES

Accounting principles followed by the Company and the methods of applying those principles which materially affect the determination of financial position, results of operation and cash flows are summarized below:

Organization

Southwestern Capital Markets, Inc. a Texas Corporation the (Company), was incorporated on May 17, 1983. The Company was registered with the Securities and Exchange Commission on January 10, 1985. The Company is authorized to engage in the following types of business: (a) broker or dealer retailing corporate securities over the counter; (b) broker or dealer retailing corporate debt securities; (c) underwriting or selling group participant (corporate securities other than mutual funds); (d) mutual fund retailer; (e) U.S. government securities dealer; (f) U.S. government securities broker; (g) municipal securities dealer; (h) municipal securities broker; and (i) investment advisory services.

Basis of Accounting

The financial statements of the Company have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables, and other liabilities.

Cash and Cash Equivalents

The Company considers as cash all short-term investments with an original maturity of three months or less to be cash equivalents.

Accounts Receivable

Account receivables primarily represent balances due from several governmental organizations and pertain to designated sales and management fees owed under the terms of the Agreement among Underwriters for the particular underwritings' involved.

Accounts Receivable - Recognition of Bad Debt

The Company considers accounts receivable to be fully collectible; accordingly, no allowance for doubtful accounts is required. If amounts become uncollectible, they will be charged to operations when that determination is made.

Property and Equipment

Property and equipment are recorded at cost. Depreciation is calculated using the straight line method over the estimated useful lives, principally five years. Leasehold improvements are amortized over the lesser of the life of the lease or the estimated useful life of the improvement.

Revenue Recognition

Investment banking revenue is recorded as follows: underwriting management fees, financial advisory fees and sales commissions are recognized at settlement date and underwriting risk fees are recognized at the time the underwriting is complete (settlement date) and the income is reasonably determinable. Actual amounts received from the senior manager on underwriting transactions may vary from amounts originally recorded due to adjustments controlled by the senior manager. Adjustments to income from underwriting transactions are recorded in the period that the Company is notified by the syndicate manager.

Primary and secondary trade revenue is recognized on the trade or settlement date whichever is applicable under the circumstances.

In May 2014, the Financial Accounting Standards Board issued Accounting Standards Update ("ASU") No. 2014-09, "Revenue from Contracts with Customers", which provides guidance for revenue recognition. This ASU's core principle is that a company will recognize revenue when it transfers promised goods or services to customers in an amount that reflects consideration to which the company expects to be entitled in exchange for those goods or services. This ASU also requires additional disclosure about the nature, amount, timing and uncertainty of revenue and cash flows arising from customer contracts, including significant judgments and changes in judgments, and assets recognized from costs incurred to obtain or fulfill a contract. ASU No. 2014-09 allows for either full retrospective or modified retrospective adoption. The ASU will be effective commencing with the Company's year ending December 31, 2017. The Company is currently assessing the potential impact of this ASU on its financial statements.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Fair Value of Financial Instruments

Financial instruments that are subject to fair value disclosure requirements are carried in the financial statements at amount that approximate fair value and include cash and cash equivalents. Fair values are based on quoted market prices and assumptions concerning the amount and timing of estimated future cash flows and assumed discount rates reflecting varying degrees of perceived risk.

Comprehensive Income

Statement of Financial Accounting Standards (SFAS) No. 130, Reporting Comprehensive Income, establishes requirements for disclosure of Comprehensive Income that includes certain items previously not included in the statement of income, including unrealized gains and losses on available-for-sales securities and foreign currency translation adjustment among others.

See accountant's audit report

Comprehensive Income, continued

During the year ended December 31, 2014, the Company did not have any components of Comprehensive Income to report.

Concentrations

The Company has revenue concentrations; the company specializing in syndicated transactions and advisory roles.

NOTE B - NET CAPITAL REQUIREMENTS

Pursuant to the net capital provisions of Rule 15c3-3 of the Securities and Exchange Act of 1934, the Company is required to maintain a minimum net capital, as defined under such provisions. Net capital and the related net capital ratio may fluctuate on a daily basis.

At December 31, 2014, the Company had net capital of approximately \$127,850 and net capital requirements of \$100,000. The Company's ratio of aggregate indebtedness to net capital was .22 to 1. The Securities and Exchange Commission permits a ratio of no greater than 15 to 1.

There were no material differences in the in the net amount reported as Net Capital in the audited Computation of Net Capital and the broker-dealer's corresponding unaudited Part IIA of the FOCUS report required under Rule 15c3-1.

NOTE C – POSSESSION OR CONTROL REQUIREMENTS

The Company does not have any possession or control of customer's funds or securities. There were no material inadequacies in the procedures followed in adhering to the exemptive provisions of SEC Rule 15c-3-3(k)(2)(ii) by promptly transmitting all customer funds to the clearing broker who carries the customer accounts.

NOTE D - CONCENTRATION OF CREDIT RISK

Cash is deposited in two financial institutions; one is insured up to \$100,000 by the Federal Deposit Insurance Corporation (FDIC), and the other is insured up to \$100,000 by the Securities Investor Protection Corporation (SIPC). Additionally, the SIPC insures securities up to a maximum of \$500,000. As of December 31, 2014, the Company had \$0 of deposits in excess of FDIC coverage, \$50,019 of deposits in excess of SIPC coverage, and \$0 of securities in excess of SIPC securities coverage.

In management's view, there is not a significant concentration of credit risk in the Company's trade accounts. Management believes concentrations of credit risk in accounts receivable are limited due to its governmental and corporate clients which management believes are credit quality.

NOTE E - RELATED PARTY TRANSACTIONS

The majority stockholder and president of the Company is also the majority stockholder of Vaquero Capital Corporation, Inc. The Company pays Vaquero Capital Corporation, Inc. a monthly consulting fee for their services. However, Vaquero Capital Corporation, Inc. waives its rights to receive any payments from the Company if the existence of such a right would cause the Company's amount of net capital to fall below the level required pursuant to Rule 15c3-1 of the Securities and Exchange Commission of rules of any national securities association or any self-regulated organization of which the Company may become a member.

During the year ended December 31, 2014, the Company made payments of \$1,560.00 in operating expenses to Vaquero Capital Corporation, Inc.

NOTE F – CORRESPONDENT AGREEMENT WITH CLEARING BROKER

The Company has adopted a Corporate Account Agreement with a clearing broker, authorizing trading in securities and permitting margin transactions. Additionally, a Fully Disclosed Correspondent Agreement has been executed between the Company and the clearing broker. As part of this agreement, and in compliance with the net capital requirements of the Securities and Exchange Commission, the Company is required to maintain a clearing deposit with the clearing broker in the amount of \$150,000.

NOTE G - CAPITAL STOCK

One hundred percent (100%) of dividends declared and paid by the Company during any period in which convertible preferred stock is issued and outstanding shall be to the holders of the convertible preferred stock in proportion to their holdings; provided, however, that such preference does not include the period in which the convertible preferred stock is to be converted into common stock. Preferred stock is automatically converted to common stock at the point in time when the aggregate amount of dividends paid on convertible preferred stock since issuance is equal to the subscription price thereof. Preferences related to preferred stock terminate at that time. Dividends on preferred are declared at the discretion of the Board of Directors.

NOTE H - DEFINED CONTRIBUTRION PENSION PLAN

The company maintains a Simplified Employee Plan (SEP) plan in accordance with Internal Revenue Code Section 401 (k) covering all employees. The Company may contribute up to a maximum of 15% of an eligible participant's annual compensation. For 2014, the Company does not expect to contribute to the pension plan.

NOTE I— OTHER COMMITMENTS AND CONTINGENCIES

Included in the Company's clearing agreement with its clearing broker-dealer is an indemnification clause.

See accountant's audit report

NOTE I- OTHER COMMITMENTS AND CONTINGENCIES, continued

This clause relates to instances where the Company's customers fail to settle security transactions. In the event this occurs, the Company will indemnify the clearing broker-dealer to the extent of the net loss on the unsettled trade. At December 31, 2014, management of the Company had not been notified by the clearing broker-dealer, nor were they otherwise aware, of any potential losses relating to this indemnification.

NOTE J – PROPERTY, EQUIPMENT AND LEASEHOLD IMPROVEMENTS

Property, equipment and leasehold improvements are stated at cost less accumulated depreciation. Expenditures for maintenance and repairs are charged to expense as incurred. Depreciation is calculated on the double declining method. The following is a summary of property, equipment and leasehold improvements:

Estimated Useful Life

Furniture & Fixtures	7 years	21,899
Telephone System	7 years	<u>8,800</u>
		30,699
Less – accumulated depreciation		-30,699
Total		0

Depreciation expense was \$0.00 for the year December 31, 2014.

NOTE K – LEASES

Operating leases – The Company has a lease agreement for the rental of office space in San Antonio. The lease agreement is month to month. Total rent expense under this agreement for the year ended December 31, 2014 was \$37,874.

NOTE L - SIPC RECONCILIATION

SEA Rule 17a-5(e)(4) requires a registered broker-dealer to file a supplemental report which includes procedures related to the broker-dealers SIPC annual general assessment reconciliation or exclusion-from-membership forms. In circumstances where the broker-dealer reports \$500,000 or less in gross revenues, they are not required to file the supplemental SIPC report with the audit. The Company is exempt from filing the supplemental report with the audit under SEA Rule 17a-5(e)(4) because it is reporting less than \$500,000 in gross revenue.

NOTE M - SUBSEQUENT EVENT

The Company has evaluated events subsequent to the balance sheet date for items requiring recording or disclosure in the financial statements. The evaluation was performed through February 16, 2015, which is the date the financial statement were available to be issued. Based upon this review, the Company has determined that there were no events which took place that would have a material impact on its financial statements.

Schedule I

Southwestern Capital Markets Inc. Supplementary Information Pursuant to Rule 17a-5 December 31, 2014

Computation of Net Capital

Total stockholders' equity qualified for net capital	\$	235,180
Deductions / charges		
Non-allowable assets:		
Non-Allowable Accounts Receivables		90,000
Prepaid Expenses		2,330
SA Spur Charter Seats		15,000
Total deductions / charges		107,330
Net Capital before haircuts on securities positions		127,850
Haircuts on securities:		
Cash equivalents		_
Net Capital	\$	127,850
Aggregate indebtedness		· · · · · · · · · · · · · · · · · · ·
	\$	00.104
Accounts payable and accrued expenses Payable to clearing broker-dealer		28,124
1 ayable to clearing broker-dealer		
Total aggregate indebtedness	\$	28,124
Computation of basic net capital requirement Minimum net capital required (greater of \$100,000 or		
6 2/3% of aggregate indebtedness)	\$	100,000
Net capital in excess of minimum requirement	\$	27,850
Ratio of aggregate indebtedness to net capital	•	22 to 1

Reconciliation of Computation of Net Capital

The above computation does not differ from the computation of net capital under Rule 15c3-1 as of December 31, 2014 as filed by Southwestern Capital Markets Inc. on Form X-17A-5. Accordingly, no reconciliation is necessary.

See accompanying independent auditor' report.

Schedule I, continued

Southwestern Capital Markets, Inc. Supplementary Information Pursuant to Rule 17a-5 December 31, 2014

Statement of Changes in Liabilities Subordinated to Claims of General Creditors

No statement is required as no subordinated liabilities existed at any time during the year.

Statement Regarding Reserve Requirements and Possession or Control Requirements

The Company operates pursuant to section (k)(2)(i) exemptive provisions of Rule 15c3-3 of the Securities Exchange Act of 1934. Under these exemptive provisions, the Computation of Determination of the Reserve Requirements and Information Relating to the Possession or Control Requirements are not required.

SIPC Supplemental Report

The Company is exempt from the filing of the SIPC Supplemental Report as net operating revenues are less than \$500,000.

REPORT ON BROKER DEALER EXEMPTION

For the year ended December 31, 2014

Edward Richardson, Jr., CPA 15565 Northland Suite 508 West Southfield, MI. 48075

February 16, 2015

Board of Directors Southwestern Capital Markets, Inc. Book Building on the Riverwalk 140 E. Houston Suite 201 San Antonio, TX 78205

I have reviewed management's statements, included in the accompanying Representation Letter of Exemptions in which (1) Southwestern Capital Markets, Inc. identified the following provisions of 17 C.F.R. § 15c3-3(k) under which Southwestern Capital Markets, Inc. claimed an exemption from 17 C.F.R. § 15c3-3(k)(2)(ii), and (2) Southwestern Capital Markets, Inc. stated that Southwestern Capital Markets, Inc. met the identified exemption provisions throughout the most recent fiscal year without exception. Southwestern Capital Markets, Inc.'s management is responsible for compliance with the exemption provisions and its statements.

My review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and, accordingly, included inquiries and other required procedures to obtain evidence about Southwestern Capital Markets, Inc. compliance with the exemption provisions. A review is substantially less in scope that an examination, the objective of which is the expression of an opinion on management's statements. Accordingly, I do not express such an opinion.

Based on my review, I'm not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based on the provisions set forth in paragraph (k)(2)(ii) of Rule 15c3-3 under the Securities Exchange Act of 1934.

Edward Richardson, Jr., CPA

Edward Richardson & COA



February 16, 2015

Edward Richardson, Jr. CPA 15565 Northland Drive Suite 508 West Southfield, MI 48075

RE: Exemption Statement Rule 15c3-3 (k) (2) (ii) for FYE December 31, 2014

Dear Mr. Richardson.

Please be advised that Southwestern Capital Markets, Inc. has complied with Exemption Rule 15c3-3 (k) (2) (ii), for the period of January 1, 2014 through December 31, 2014. Southwestern Capital Markets, Inc. did not hold customer securities or funds at any time during this period and does business on a limited basis (publicly registered non-trades REITS, and oil & gas partnerships). Southwestern Capital Markets, Inc.'s past business has been of similar nature and has complied to this exemption since its inception, May 17, 1983.

- I, Robert G. Rodriguez, the President & CEO of Southwestern Capital Markets, Inc. has made available to Edward Richardson all records and information including all communications from regulatory agencies received through the date of this review December 31, 2014.
- I, Robert G. Rodriguez, have been responsible for compliance with the exemption provision throughout the fiscal year. Also, there were not any known events or other factors that might have affected Southwestern Capital Markets, Inc.'s compliance with this exemption.

If you would like additional information or have any questions, feel free to call me directly at (210) 344-9101.

Very truly yours.

President & CEO